

5.2.2.7.1 国外开办学校数（2个）

1. 广东轻工职业技术学院—马来西亚吉隆坡建设大学海外分校



2. 广东轻工职业技术学院—菲律宾基金会大学海外分校



5.2.2.7.2 在国外开办学校：专业数（2个）

1. 在马来西亚海外分校开办电子商务专业

Bachelor of Business Administration(Honours)in E-commerce Programme Structure			
No.	YEAR 1	Conductor	Credits
1	ACCT 1002 - Introduction to Financial Accounting	IUKL	3
2	MGMT 1210 - Organizational Management	IUKL	3
3	MKTG 1010 - Basic Marketing	IUKL	3
4	STAT 1000 - Introduction to Statistics	IUKL	3
5	CSC 1020 - Introduction to E-Commerce	IUKL	3
6	CSC 1021 - Intermediate E-Commerce	IUKL	3
7	CSC 1400 - Database Concepts	IUKL	3
8	MGMT 1501 - Innovation Management	IUKL	3
9	E-Commerce Foundation A	GDIP	3
10	E-Commerce Foundation B	GDIP	3
11	E-Commerce Content Creation	GDIP	3
12	Digital Marketing Junior	GDIP	3
13	Digital Marketing Senior	GDIP	3
14	Supply Chain Junior	GDIP	3
15	Creator Practice 1: Live Streaming	GDIP	3
		Sub-total	45
No.	YEAR 2	Conductor	Credits
1	LANG 2128 - Professional Communication	IUKL	3
2	MGMT 2310 - Operations Management	IUKL	3
3	BUSS 2424 - Cyber Law	IUKL	3
4	CSC 2512 - Internet Programming	IUKL	4
5	FINC 2210 - Corporate Finance	IUKL	3
6	MGMT 2510 - Technology Management	IUKL	3
7	E-Commerce for Managers	IUKL	3
8	Creator Practice 2: Short Videos	GDIP	3
9	Supply Chain Senior	GDIP	3
10	Elective I(Choose 5)	IUKL	15
		Sub-total	43
No.	YEAR 3	Conductor	Credits
1	BUSS 3420 - International Business	IUKL	3
2	MGMT 3710 - Strategic Management	IUKL	3
3	MKTG 3410 - International Marketing	IUKL	3
4	MGMT 1210 - Organizational Management	IUKL	3
5	MGMT 2610 - Managing Cultural Diversity	IUKL	3
6	Knowledge Management / Human Resources Management	IUKL	3
7	E-Customer Relation Management	IUKL	3
8	Internet Marketing	IUKL	3
9	MKTG 3530 - E-Advertising	IUKL	3
10	Free Electives, Industrial Relations / Management Information System / Marketing Management	IUKL	3
11	Project Paper 1 & 2 / Industrial Training	IUKL	3
12	BUSS 5811 - Industrial Training / BUSS 3835 - Project Paper 1 & BUSS 3836 - Project Paper 2	IUKL	6
		Sub-total	39
		IUKL	100
		GDIP	27
		Total	127

2. 在菲律宾海外分校开办市场营销专业

COLLEGE OF BUSINESS ADMINISTRATION
FOUNDATION UNIVERSITY
Dumaguete City
The 2018 Curriculum Leading to the Degree
Bachelor of Science in Business Administration major in Marketing Management

Based on:
CMO no. 17 series of 2017

First Year							
First Semester				Second Semester			
Code	Descriptive Title	Units	Pre-requisite(s)	Code	Descriptive Title	Units	Pre-requisite(s)
MAT105	Mathematics in the Modern World	3.0	None	HUM107	Art Appreciation	3.0	None
COM105	Purposive Communication	3.0	None	HS102	Readings in Philippine History	3.0	None
PSY100	Understanding the Self	3.0	None	HUM104	The Contemporary World	3.0	None
MAR101	Marketing Management	3.0	None	MAR102	Consumer Behavior	3.0	MAR101
PE101	Movement Competency Training	2.0	None	PE102	Exercise-Based Fitness Activities	2.0	PE101
NSTP1	Military Science 1	3.0	None	NSTP2	Military Science 2	3.0	NSTP1
TOTAL		17.0		TOTAL		17.0	
Summer							
Code	Descriptive Title	Units	Pre-requisite(s)				
MAT201	Math of Investment	3.0	None				
MGT101	Total Quality Management	3.0	None				
TOTAL		6.0					
Second Year							
First Semester				Second Semester			
Code	Descriptive Title	Units	Pre-requisite(s)	Code	Descriptive Title	Units	Pre-requisite(s)
PHI109	Ethics	3.0	None	STS108	Science, Technology, and Society	3.0	None
HS103	Life and Works of Rizal	3.0	None	HRD200	Human Resource Management	3.0	None
ENT200	Entrepreneurial Behavior	3.0	None	FIN200	Financial Analysis for Decision Making	3.0	MAT201
COM102	Business Applications & Spreadsheets	3.0	None	AMA109	Reading Visual Art	3.0	None
ECO201	Basic Microeconomics	3.0	None	MAR203	Advertising	3.0	MAR101
MAR201	Product Management <i>Replace with Supply Chain Junior</i>	3.0	MAR101	PE104	Dance, Sports, Martial Arts, Group Exercises, Outdoor and Adventure Activities II	2.0	PE101
MAR202	Branding <i>Replace with E-commerce Content Creation</i>	3.0	MAR101				
PE303	Dance, Sports, Martial Arts, Group Exercises, Outdoor and Adventure Activities I	2.0	PE101				
TOTAL		23.0		TOTAL		17.0	
Summer							
Code	Descriptive Title	Units	Pre-requisite(s)				
STAT301	Business Statistics	3.0	MAT201				
MGT201	Social Responsibility & Good Governance	3.0	MGT101				
TOTAL		6.0					

Third Year							
First Semester				Second Semester			
Code	Descriptive Title	Units	Pre-requisite(s)	Code	Descriptive Title	Units	Pre-requisite(s)
TEE100	Technology Environment Entrepreneurship	3.0	None	IBT301	International Business & Trade <i>Replace with Creator Practice 1: live-streaming</i>	3.0	None
LAW301	Law on Obligations and Contracts	3.0	None	FSB301	Project Feasibility Study	3.0	FIN200
MAR301	Marketing Research	3.0	None	MAR304	Distribution Management <i>Replace with Supply Chain - Senior</i>	3.0	MAR201
MAR302	Retail Management	3.0	STAT301	MAR305	Pricing Strategy	3.0	MAR201
MAR303	Professional Salesmanship	3.0	MAR201	MAR306	Sales Management <i>Replace with Digital Marketing - Senior</i>	3.0	MAR302
TOTAL		15.0		ERP301	Enterprise Resource Planning	3.0	None
TOTAL		18.0					
Summer							
Code	Descriptive Title	Units	Pre-requisite(s)				
TAX301	Income Taxation	3.0	None				
TOTAL		3.0					
Fourth Year							
First Semester				Second Semester			
Code	Descriptive Title	Units	Pre-requisite(s)	Code	Descriptive Title	Units	Pre-requisite(s)
MGT401	Strategic Management	3.0	MGT101	MST101	Environmental Science	3.0	
MAR401	E-Commerce & Internet Marketing <i>Replace with E-commerce Fundation A</i>	3.0	IBT301	MST104	Living in the IT Era	3.0	
RES401	Business Research	3.0	STAT301	INT401	Internship <i>Replace with E-commerce Fundation B</i>	6.0	have taken 80% of the professional/major courses
BAF401	Business Analytics Fundamentals	3.0	MAT105				
TOTAL		12.0		TOTAL		12.0	

Total number of units: **146 Units**

5.2.2.7.3 在国外开办学校：在校生人数（11 人）

1.马来西亚海外分校电子商务专业国际学历生（11 人）注册证明



Guangdong Industry Polytechnic
No.152 Xin Gang Xi Road
510300 Guangzhou
Guangdong, China

12 December, 2023

To Whom It May Concern,

This letter is to certify that the 11 students below are registered students at Infrastructure University Kuala Lumpur, pursuing a degree in Bachelor of Business Administration in E-commerce(BBAE). They are currently enrolled in the BBAE program collaborated with Guangdong Industry Polytechnic and are in good academic standing.

No.	SURNAME	GIVEN NAME	GENDER	IC/PASSPORT	DOB	NATIONALITY
1	YANG	MENG	F	EF4631136	07/12/1993	CHINA
2	TAN	SONG KHOON	M	000104030387	04/01/2000	MALAYSIA
3	AHMED ELSEED	YOUSIF KHALID	M	P07461594	05/09/2002	SUDAN
4	CHENDRAN	DIVIYA	F	001021080826	21/10/2000	MALAYSIA
5	HASSAN	MASOOD	M	BK0877803	15/09/2001	PAKISTAN
6	HE	XIZHI	M	EG9071051	21/06/2002	CHINA
7	WANG	ZHIJIE	M	EG9067805	04/11/2001	CHINA
8	LI	CHAOJU	M	ED6225433	03/06/2000	CHINA
9	RAJAKUMAR	RISHINTHRAN	M	020111101321	11/01/2002	MALAYSIA
10	SUN	MINGXI	F	EK6264724	02/08/2004	CHINA
11	QIU	YONGHENG	M	EK6209828	06/07/2005	CHINA

If you have any questions or require further verification, please do not hesitate to contact us.

Sincerely,

REGISTRATION DEPARTMENT
INFRASTRUCTURE UNIVERSITY KUALA LUMPUR



INFRASTRUCTURE UNIVERSITY KUALA LUMPUR
(formerly known as Kuala Lumpur Infrastructure University College)

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